



# Orland Park, IL

Key Findings

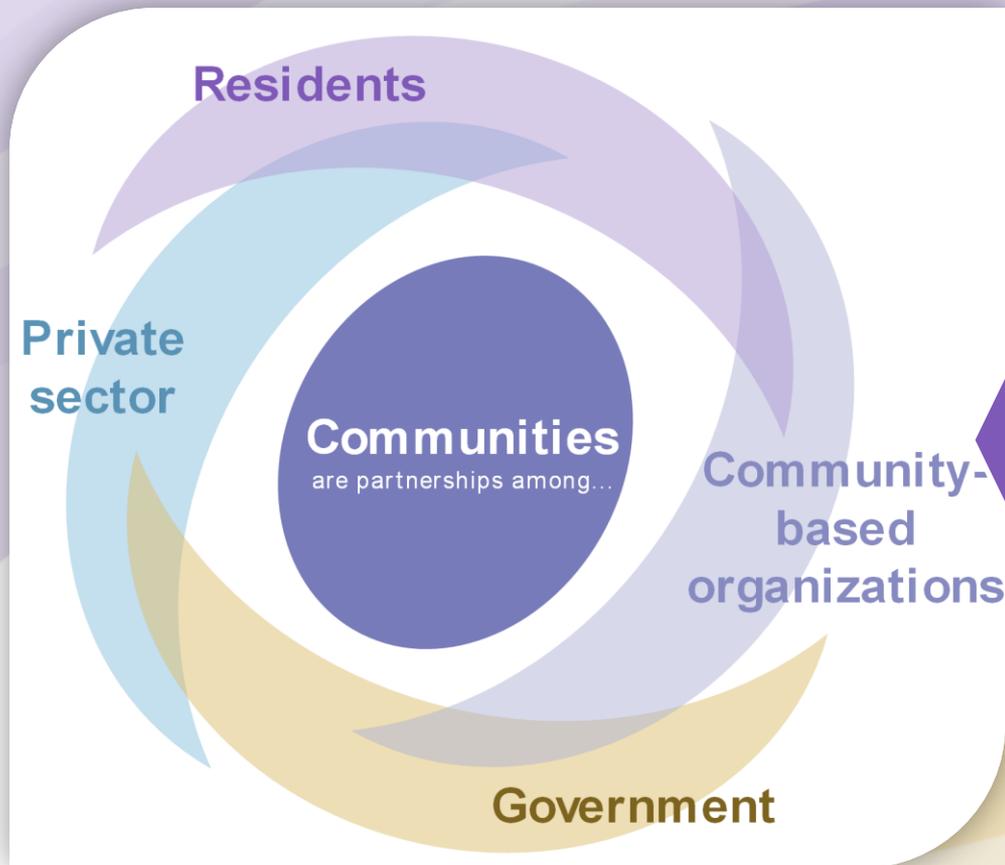
May 2014



**NRC**

National Research Center Inc

# About The NCS



## Community Livability

- Community Characteristics
- Governance
- Participation

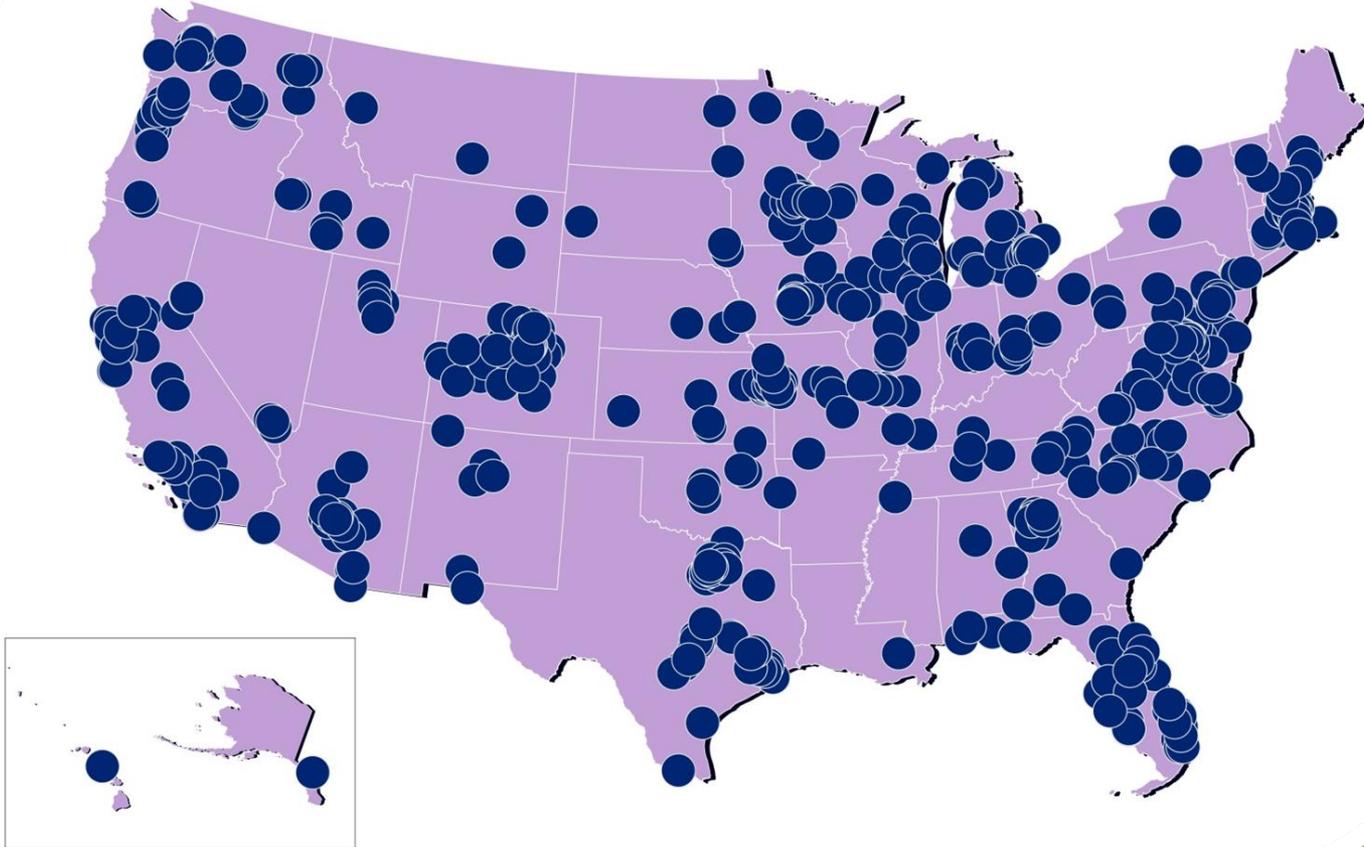
# Facets of Community Livability



# The NCS & Orland Park

- Participant in The NCS 2012 & 2014
- Random sample of 3,000 households
  - 31% response rate
  - $\pm 3\%$  margin of error
- Demographic and geographic comparisons
- Web options

# National Benchmark Comparisons



# Key Focus Areas

## Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark
- Most important

Safety



Built Environment

Natural Environment

Recreation and Wellness

Education and Enrichment

Mobility

Economy



Community Engagement

Key  
Finding  
#1

**Residents enjoy  
exceptional quality  
of life**

# 2014 Ratings Compared to 2012

**22**

received  
**higher**  
ratings

**60**

received **similar**  
ratings

**7**

received  
**lower**  
ratings

# High Quality of Life

9 in 10

*"excellent" or "good"*

**Overall quality of life**

**Place to live**

**Place to raise kids**

**Neighborhoods**



# Image and Appearance Improved

*Higher*

Image/reputation

Appearance

Natural environment



# Parks & Recreation

At least **4 in 5** “excellent” or “good”

Village parks

Recreation programs

Recreation centers

Recreation opportunities

Comparison to national benchmark:

■ Higher ■ Similar ■ Lower



Key  
Finding  
#2

# **Residents feel safe**

# Safety is Important



# Feelings of Safety

At least **9 in 10** felt safe:

- Overall
- in **neighborhoods**
- in Orland Park's **commercial areas**



# Safety Services

**At least 9 in 10:**

Police services

Ambulance/EMS

Fire services

Fire prevention

**About 8 in 10:**

Crime prevention

Emergency preparedness

Comparison to national benchmark:

■ Higher ■ Similar ■ Lower

*"excellent" or "good"*

Key  
Finding  
#3

# **Residents value strong economy**

# Economy is Important

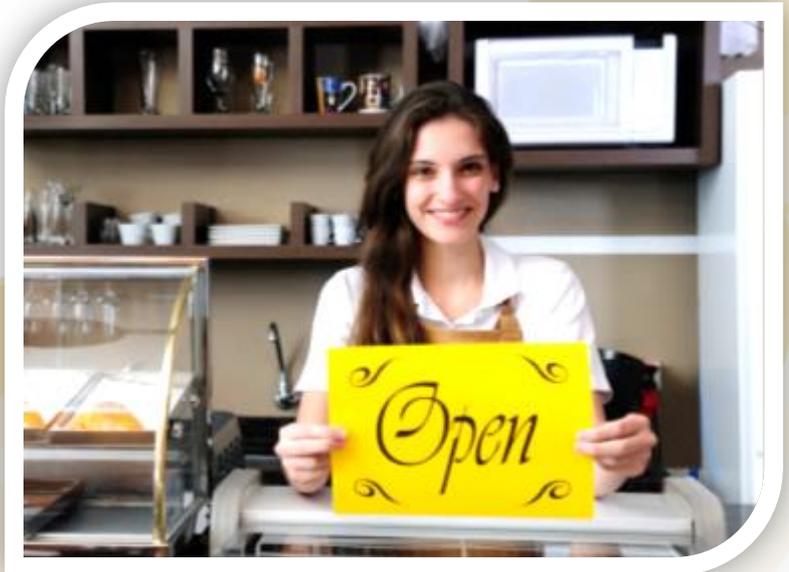


# Growth and Development

8 in 10

*Rate the Village "excellent" or "good" at being pro-active and responsible for continued growth*

Higher



# Economic Development Services



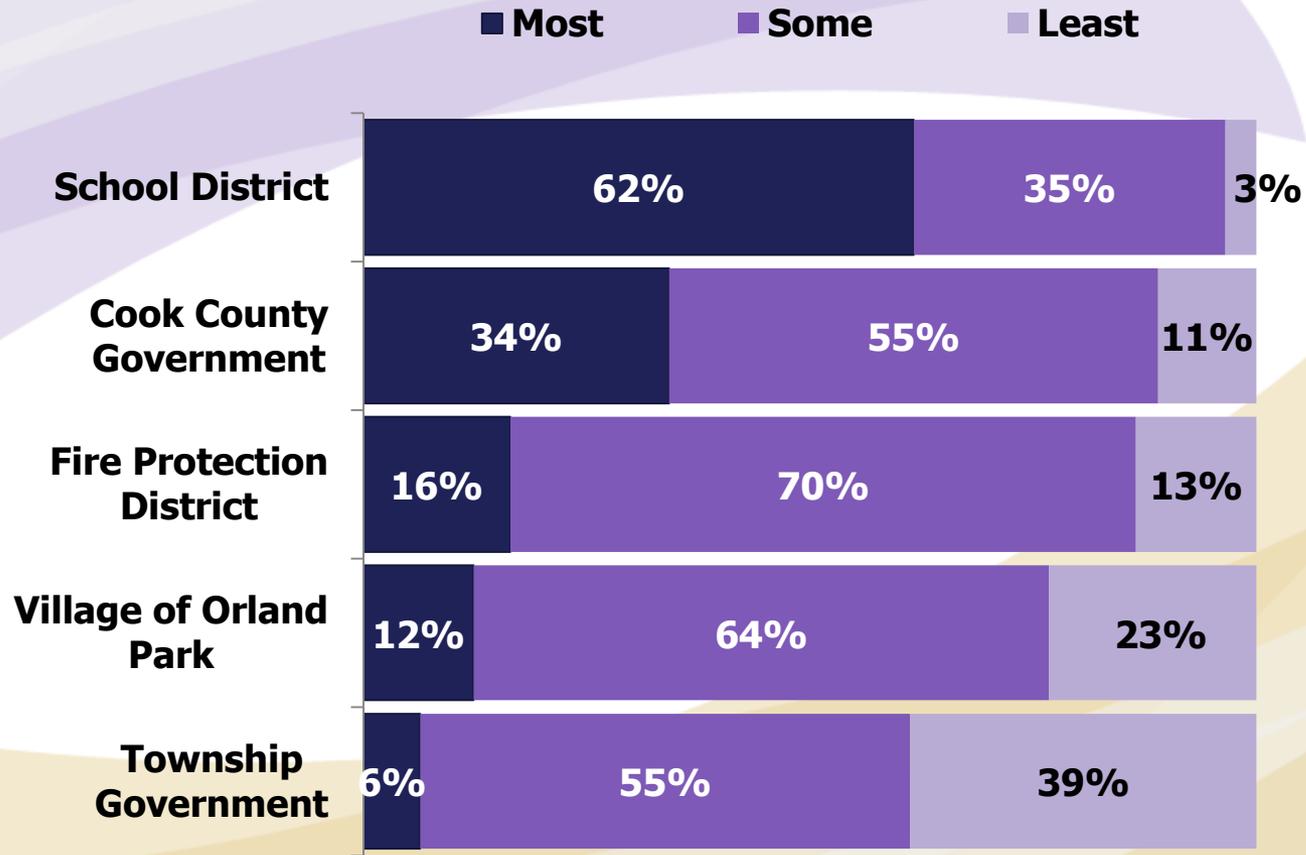
**3 in 4**  
*"excellent" or "good"*

The background features a series of overlapping, wavy, horizontal stripes. The top half consists of several layers of light purple and lavender stripes, while the bottom half consists of several layers of light yellow and gold stripes. The stripes are semi-transparent and overlap each other, creating a sense of depth and movement.

# **Special Topics**

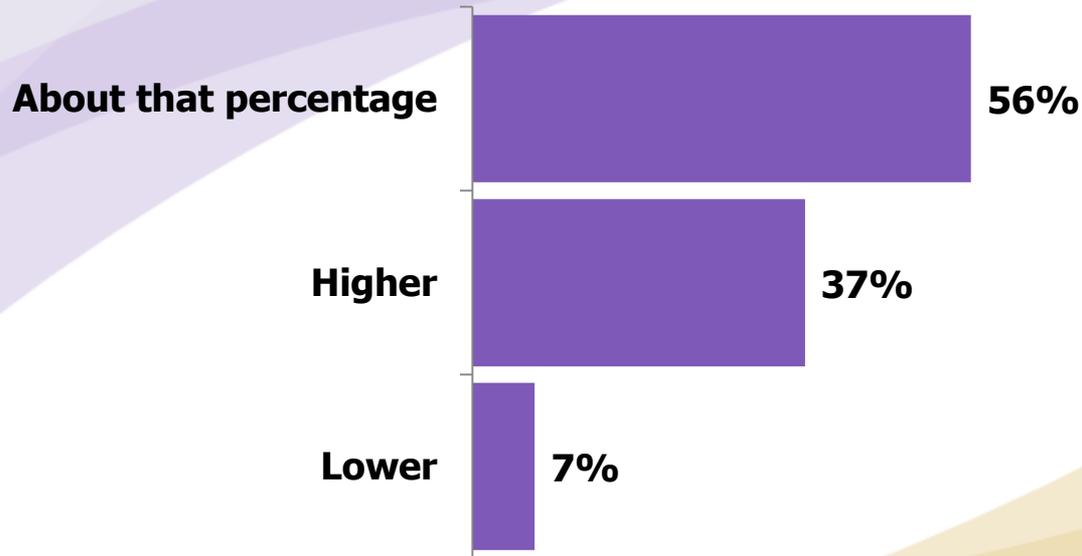
# Property Tax Perceptions

*Please indicate what proportion of your property tax bill you think each of the following receives:*

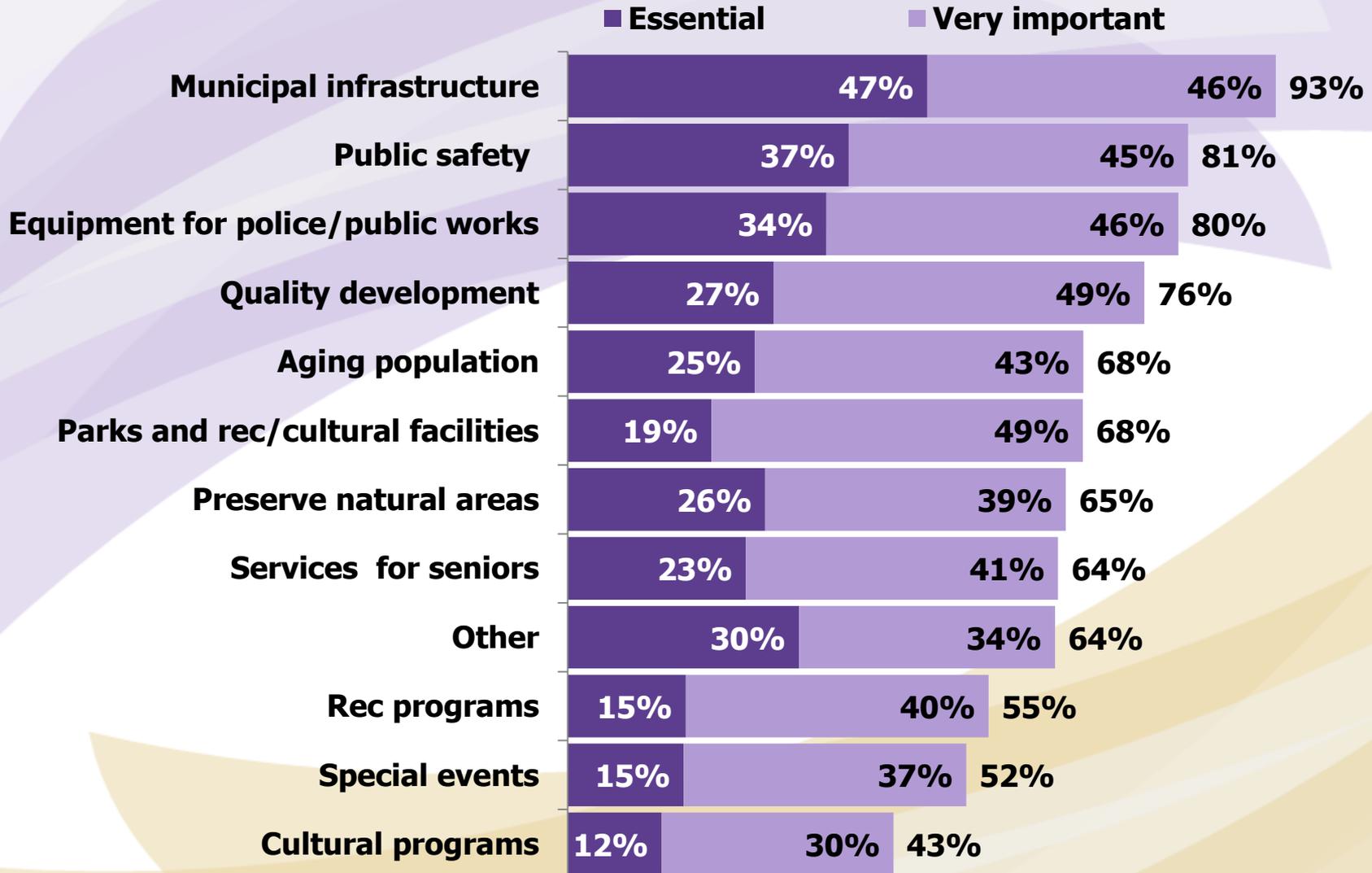


# Village Property Tax

***From your total property tax paid to the County, between 6-8% goes to the Village of Orland Park's municipal government. Prior to this survey, did you think the percentage of property tax that went to the Village was higher than that, lower than that or about that percentage?***

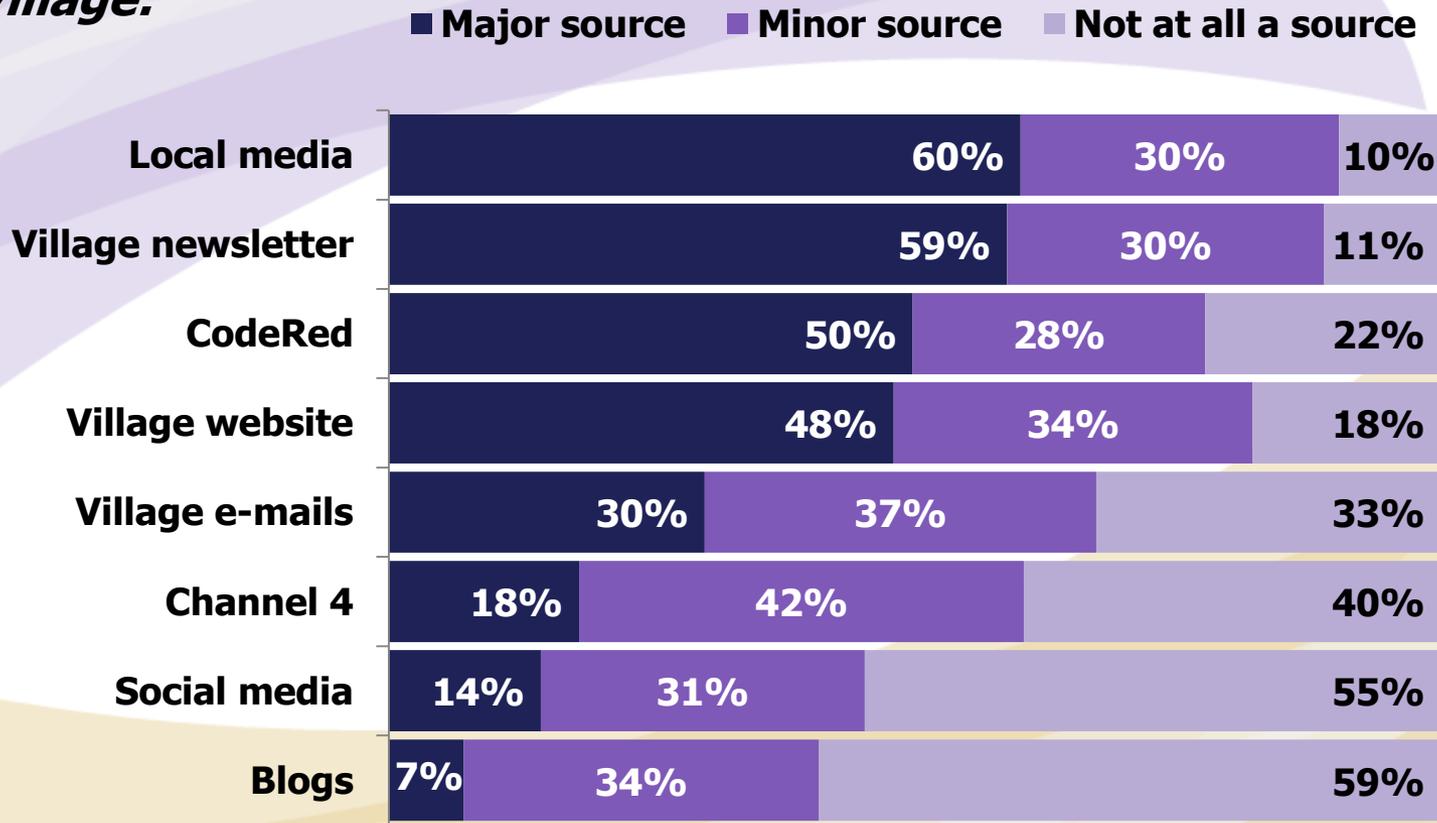


# Village Priorities



# Information Sources

*Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information from the Village:*



# Conclusions

- Quality of life ratings remain high
- Residents value emphasis on safety
- Residents rate economy as important and improved



**Questions?**



**Thank you!**

**National Research Center, Inc.**

2955 Valmont Road Suite 300

Boulder, CO 80301

303-444-7863 • [nrc@n-r-c.com](mailto:nrc@n-r-c.com)

[www.n-r-c.com](http://www.n-r-c.com)



**NRC**

National Research Center Inc